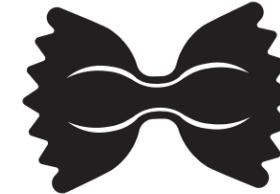
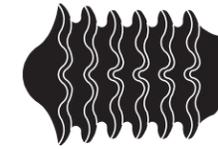
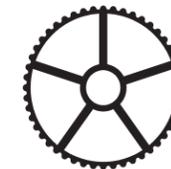


THANK YOU!



THE GEOMETRY
OF PASTA

CATALOG 2018 / 2019



THE GEOMETRY OF PASTA

OUR STORY

There are said to be more than 300 shapes of pasta in Italy, each of which has its own unique history and story to tell. These shapes evolved in harmony with locally available ingredients, giving them an affinity with particular foods and ensuring the perfect pasta shape for every recipe. As all Italians know, the ideal combination of pasta and sauce can turn an ordinary dish into an extraordinary gastronomic experience.

PASTA SHAPES + SAUCES BY REGION

As you travel through Italy from top to toe, the quality and form of its pasta changes with every region. In the poorer south, simple semolina and water paste is fashioned by hand into chunky shapes, while in more central regions durum wheat dough is extruded by machine into more complex forms to be slowly dried at low temperatures. Towards the more affluent north, expensive egg yolks lend a golden-yellow hue to finer, more crafted shapes, whereas in the borderlands, where German and Eastern European influences prevail, breadcrumbs, chestnuts, buckwheat and rye regularly replace wheat.

The Geometry of Pasta ranges are inspired by the Italian preoccupation with finding the right pasta shape for the right sauce. Our perfectly put-together collection draws on the best of Italian regional cuisine - from authentic bronze-drawn pasta to celebrated wild game sauces - and is made from the finest ingredients in the heart of Italy. By bringing together some of Italy's best artisan pasta producers and gourmet sauce makers for the first time, we hope to elevate pasta and sauce to something truly sublime.

DISPLAY



DISPLAY

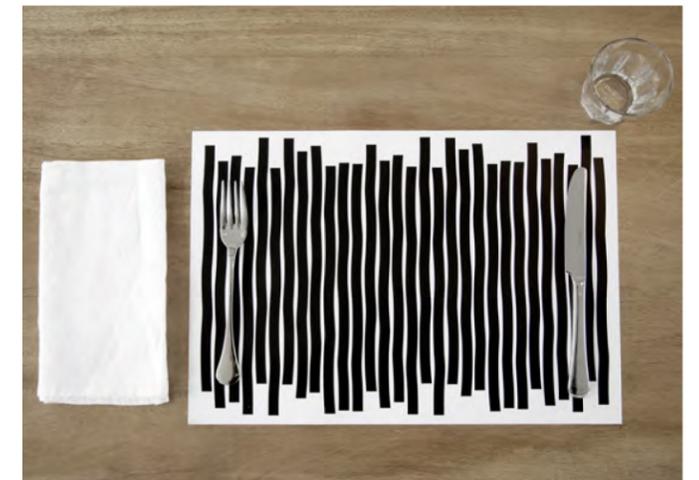
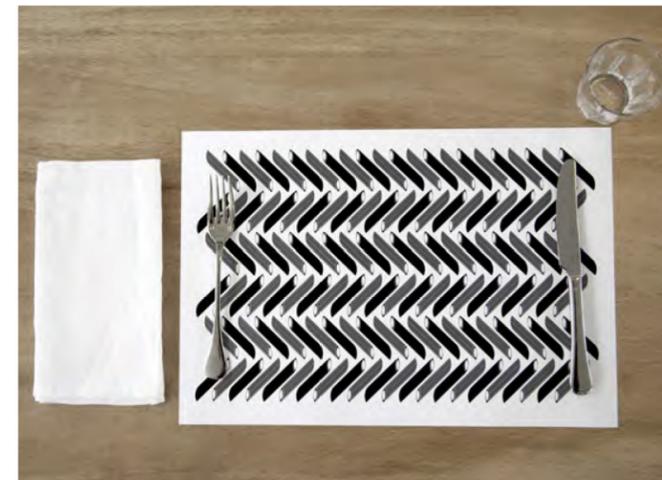


THE GEOMETRY OF PASTA

PASTA SHAPES + SAUCES BY REGION



WELL PLACED



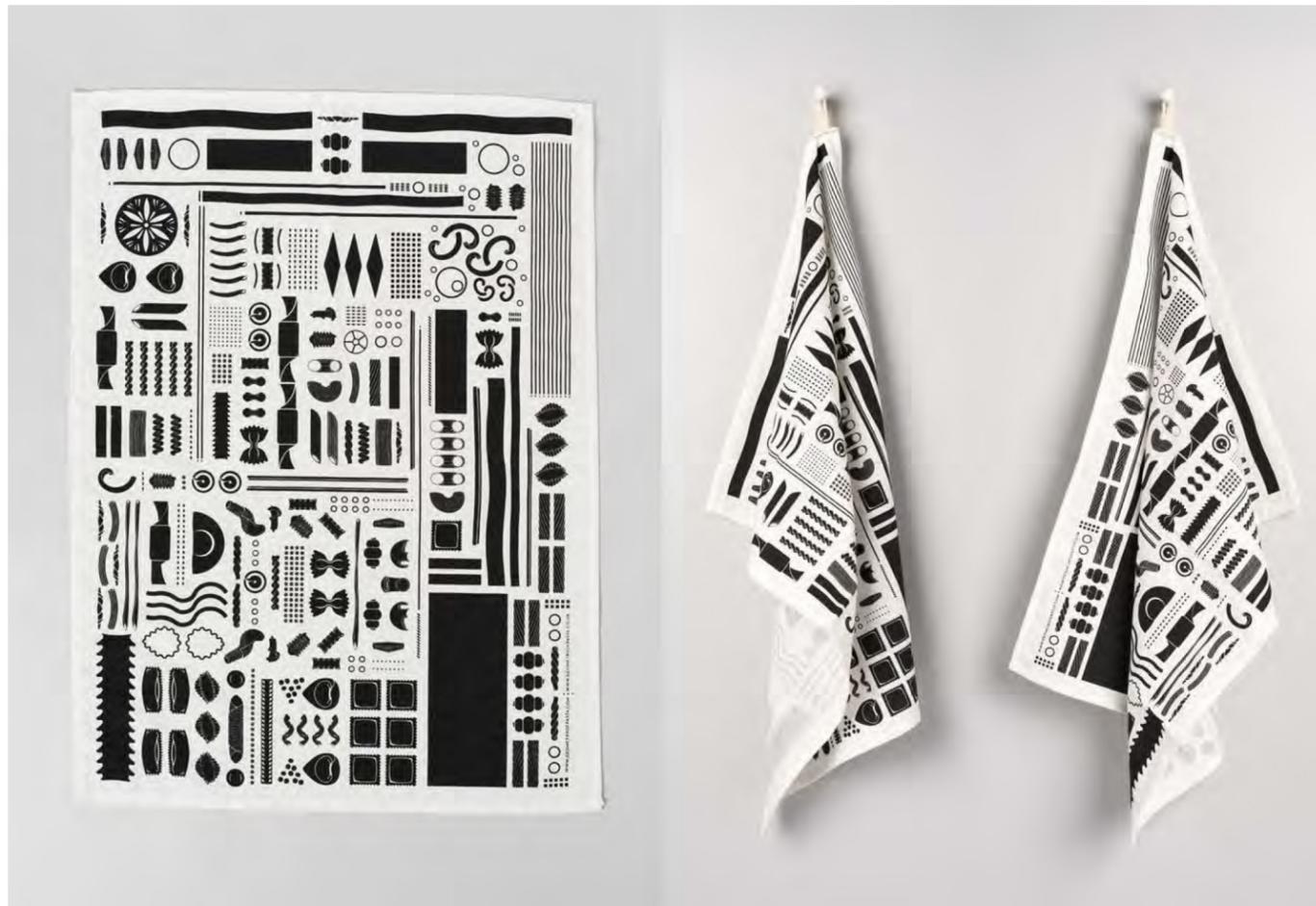
Set of 4 Geometry of Pasta paper placemats with 4 different design.

Each placement measures 297x420mm.
Packaged in a clear cellophane bag in a set of 4 placemats, 1 of each design.

TEA TOWELS

Tea Towels illustrated with pasta shapes
from the Geometry of Pasta.

100% cotton
Individually packaged in clear cellophane bags



THE GEOMETRY OF PASTA BLACK LABEL

The Geometry of Pasta Black Label represents a gastronomic journey from the mountains to the sea. These regional pairings perfectly evoke their origin with the enriching taste of true authenticity.

We have selected Italy's finest small-scale artisan manufacturers to create these regional pastas, using ancient craft techniques and quality local ingredients to capture the unique flavours of their regions.



THE GEOMETRY OF PASTA WHITE LABEL

White Label brings Tuscany to your table. These creative combinations of pasta shape and sauce make for authentic plates of pasta that explode with taste, flavour and sensation.

This collection of classic and favourite sauces perfectly captures the magic of everyday Italian food. Made from Italy's very best ingredients, they recreate the sauces our Italian grandmothers made.



Everyday Shapes



Organic Pasta
MEZZEMANICHE
G001001
1lb 1.6 oz (500g) - 12 units/case
Ingredients: durum wheat semolina, water.



Organic Pasta
PIPE
G001002
1lb 1.6 oz (500g) - 12 units/case
Ingredients: durum wheat semolina, water.



Organic Pasta
FUSILLI
G001003
1lb 1.6 oz (500g) - 12 units/case
Ingredients: durum wheat semolina, water.



Organic Pasta
PENNE
G001004
1lb 1.6 oz (500g) - 12 units/case
Ingredients: durum wheat semolina, water.



Frying Pan
and **Sauce Pan**
illustrated with
pasta shapes
from the
Geometry of Pasta.



Pasta Pan illustrated with pasta shapes from
the Geometry of Pasta.



CERAMIC BOWLS



THE GEOMETRY OF PASTA - WHITE LABEL PASTA

Everyday Shapes



Organic Pasta
FARFALLE
G001005
1lb 1.6 oz (500g) - 12 units/case
Ingredients: durum wheat semolina, water.



Organic Pasta
MIXED SHAPES
G001006
1lb 1.6 oz (500g) - 12 units/case
Ingredients: durum wheat semolina, water.



Pasta - **SPAGHETTI**
G001007
1lb 1.6 oz (500g) - 12 units/case
Ingredients: durum wheat semolina, water.



Pasta - **LINGUINE**
G001008
1lb 1.6 oz (500g) - 12 units/case
Ingredients: durum wheat semolina, water.

Gigantic Shapes



Organic Pasta
PENNONI GIGANTI
Goo2003
 13.2 oz (375g) - 10 units/case
Ingredients: durum wheat semolina, water



Organic Pasta
ELICHE GIGANTI
Goo2004
 13.2 oz (375g) - 10 units/case
Ingredients: durum wheat semolina, water.



Organic Pasta
PACCARI RIGATI
Goo2005
 13.2 oz (375g) - 10 units/case
Ingredients: durum wheat semolina, water.



Organic Pasta
LUMACONI
Goo2006
 13.2 oz (375g) - 10 units/case
Ingredients: durum wheat semolina, water.

CARRIED AWAY



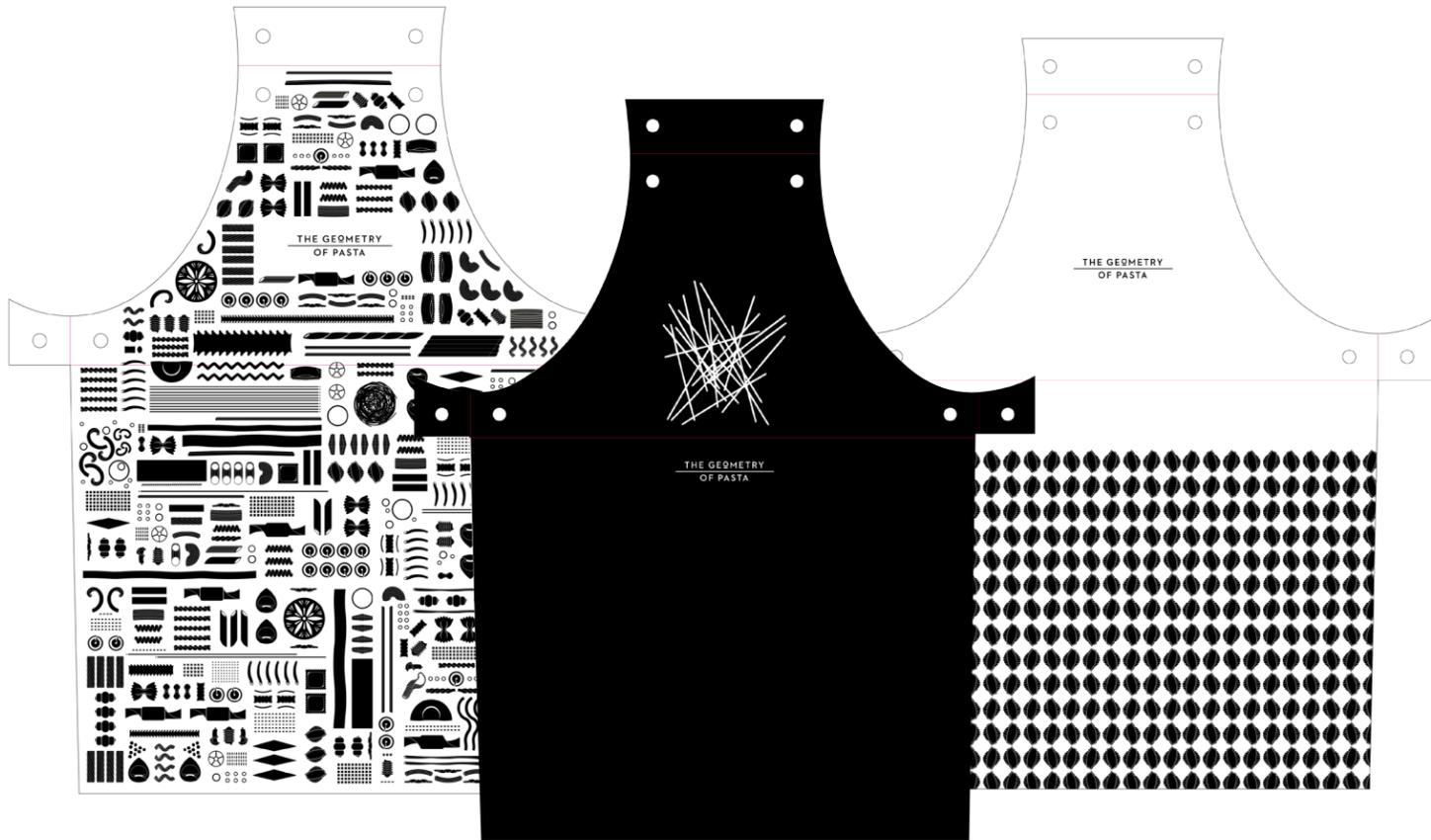
FLOUR BAGS



THE GEOMETRY
OF PASTA

More than Food!
This is our kitchenware proposal on demand.
ENJOY!

APRONS

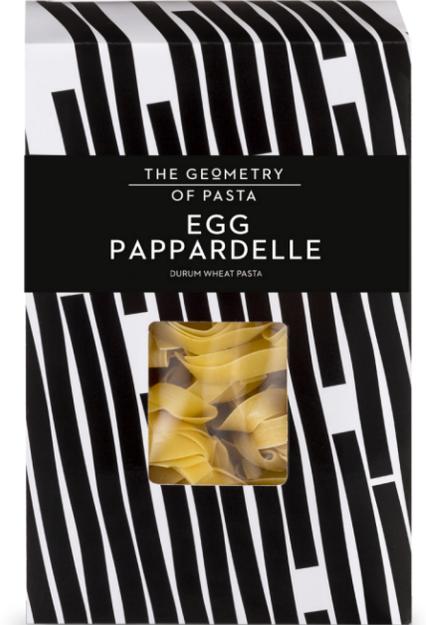


THE GEOMETRY OF PASTA - BLACK LABEL PASTA

Gigantic Shapes



Organic Pasta
CONCHIGLIONI
Goo2007
13.2 oz (375g) - 10 units/case
Ingredients: durum wheat semolina, water.



Egg Pasta
PAPPARDELLE
Goo2008
13.2 oz (375g) - 10 units/case
Ingredients: durum wheat semolina, eggs, water.

Hand - formed Shapes



Organic Pasta
ORECCHIETTE
Goo2001
1lb 1.6 oz (500g) - 12 units/case
Ingredients: durum wheat semolina, water.



Organic Pasta
TROFIE
Goo2002
1lb 1.6 oz (500g) - 12 units/case
Ingredients: durum wheat semolina, water.

Tomato Sauces



Tomato Pasta Sauce
ORGANIC MARINARA
Goo3001
9.87 oz (280g) - 6 units/case
Ingredients:
tomato pulp, concentrated tomato paste, extra virgin olive oil, sugar, salt, onion, celery, carrots, basil, garlic.



Tomato Pasta Sauce
ORGANIC ARRABBIATA
Goo3002
9.87 oz (280g) - 6 units/case
Ingredients:
tomato pulp, concentrated tomato paste, extra virgin olive oil, sugar, salt, chilli pepper, basil, garlic.



Tomato Pasta Sauce
ORGANIC TOMATO AND BASIL
Goo3003
9.87 oz (280g) - 6 units/case
Ingredients:
Tomato pulp, concentrated tomato paste, sugar, salt, basil, extra virgin olive oil, onion.



Tomato Pasta Sauce
TOMATO AND OLIVES
Goo3004
9.87 oz (280g) - 6 units/case
Ingredients:
tomato pulp, concentrated tomato paste, black olives, green olives, extra virgin olive oil, salt, sugar, onion, garlic.



Tomato Pasta Sauce
ORGANIC PUTTANESCA
Goo3005
9.87 oz (280g) - 6 units/case
Ingredients:
tomato pulp, concentrated tomato paste, capers, green and black olive, extra virgin olive oil, sugar, salt, garlic, chili pepper, oregano.



Tomato Pasta Sauce
ORGANIC VEGETARIAN BOLOGNESE
Goo3006
9.87 oz (280g) - 6 units/case
Ingredients:
tomato pulp, concentrated tomato paste, water, onion, carrots, textured soya flour, sunflower oil, white wine, celery, salt, extra virgin olive oil, sugar, garlic, acidity regulator: citric acid, black pepper.

Pesto Sauces



Pesto Pasta Sauce
GREEN PESTO
Goo4001
6.3 oz (180g) - 6 units/case
Ingredients:
basil, sunflower oil, cheeses (cow's milk, sheep's milk, salt, rennet), cashew nuts, salt, potatoes, pine nuts, extra virgin olive oil, sugar, glucone delta-lacton as acidity regulator, dehydrated parsley, garlic.



Pesto Pasta Sauce
HOT PEPPER PESTO
Goo4003
6.3 oz (180g) - 6 units/case
Ingredients:
sweet peppers, garlic, hot peppers, olive oil, salt, parsley, acidity regulator: citric acid.



Pesto Pasta Sauce
GREEN PESTO WITH TRUFFLE
Goo4005
6.3 oz (180g) - 6 units/case
Ingredients:
basil, sunflower oil, cheeses (cow's milk, sheep's milk, salt, rennet), cashew nuts, salt, potatoes, pine kernels, extra virgin olive oil, sugar, acidity regulator: lactic acid, summer truffle (*Tuber aestivum Vitt.*), dehydrated parsley, flavour, garlic.



Pesto Pasta Sauce
RED PESTO
Goo4002
6.3 oz (180g) - 6 units/case
Ingredients:
Semi-concentrated tomato paste, sunflower oil, cashew nuts, sun-dried tomatoes, cheeses (cow's milk, sheep's milk, salt, rennet), Grana Padano cheese (cow's milk, salt, rennet, lysozyme from egg as preservative), basil, salt, extra virgin olive oil, garlic, emulsifying agent soya lechitin as emulsifying agent, citric acid as acidity regulator, chilli pepper.



Pesto Pasta Sauce
PESTO WITH RICOTTA CHEESE
Goo4004
6.3 oz (180g) - 6 units/case
Ingredients:
red and yellow sweet peppers, sunflower oil, eggplants, concentrated tomato paste, ricotta cheese (milk whey, salt), milk proteins, water, onion, sugar, salt, garlic, parsley, acidity regulator: lactic acid.



Pesto Pasta Sauce
RED PESTO WITH TRUFFLE
Goo4006
6.3 oz (180g) - 6 units/case
Ingredients:
semi-concentrated tomato paste, sunflower oil, cashew nuts, sun-dried tomatoes, cheese (cow's milk, sheep's milk, salt, rennet), Grana Padano cheese (contain lysozyme from egg), basil, salt, extra virgin olive oil, summer truffle (*Tuber aestivum Vitt.*) 1%, flavour, garlic, emulsifying agent (soya lechitin), acidity regulator: citric acid, chilli pepper.